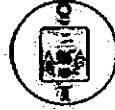


LAMBDA ALPHA INTERNATIONAL



AN HONORARY LAND ECONOMICS SOCIETY

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Members,

Yes, it's that time of year again when you're asked to reflect on the importance of collegiality in our Simcoe Chapter and turn your mind to identifying those you feel would enhance our group.

In keeping with the guidelines set by Lambda Alpha International, nominees for membership must have

- achieved professional distinction with a minimum of 10 years of work experience;
- made an outstanding contribution to the advancement of land economics; and
- distinguished themselves in the community through public service.

If you would like more information on the history of LAI and how these guidelines fit the organization's goals, click: <http://www.lai.org/go/about/>

Our Simcoe Chapter members are drawn from a wide spectrum. That diversity of experience becomes most valuable when members attend the dinner seminars, become involved in Chapter activities, and engage colleagues in discussions and debates on key issues of the day. When you're thinking about the attributes of possible nominees, consider also whether this person is likely to be an active member we can all look forward to seeing on a regular basis.

Each nomination must be made by two Chapter members acting jointly. At least one of the nominators should not have the same employer as that of the nominee.

The nomination package must include:

1. a one-page statement from the nominators that outlines why they believe the nominee is a suitable candidate for membership. If the candidate is successful, the content of the statement will form the basis for the introduction of the nominee at the annual general meeting. The statement must indicate the concurrence of both nominators.
2. a current copy of the nominee's resume.

These items must be e-mailed to susanschiller@earthlink.net or faxed to Kevin Harper at 416-969-0266.

The deadline is Friday, August 6, 2010.

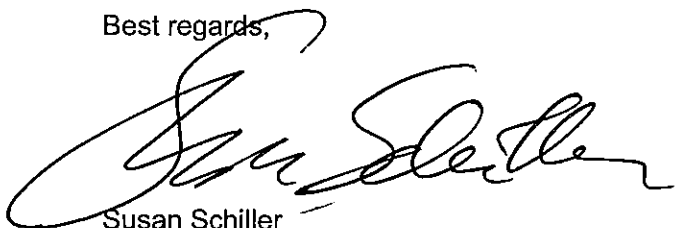
Once nominations close, the Board will review and assess each candidate.

Since membership is not automatic, your Board considers confidentiality to be an important element in protecting the reputation and dignity of each nominee. In the event that a candidate is not selected for membership, the reason for this decision will be explained to the nominators on a confidential basis. Although it may occasionally be a bit awkward to do, nominators are asked to make every effort to ensure that the nominee is not made aware that he or she is under consideration for membership.

Successful candidates will be contacted to confirm their interest in Lambda Alpha and acceptance of our invitation to join us. The broader Simcoe Chapter membership will then be advised of the new members who will, in turn, be inducted at our annual general meeting.

I know you have excellent candidates in mind and I look forward to receiving your nominations.

Best regards,

A handwritten signature in black ink, appearing to read 'Susan Schiller', with a large, stylized flourish at the end.

Susan Schiller
Lambda Alpha International, Simcoe Chapter
Vice-President and Membership Chair