



WELCOME TO LAI
Lambda Alpha International
and Simcoe Chapter

Founded in 1930 at Northwestern University
by students studying land economics



LAI is an honorary society providing a global platform for distinguished practitioners in the field of land economics.

Lambda Alpha is derived from two Greek words, *Logos* and *Agriokos*, which together signify *the wisdom of land* or *the science of land use*.

Connecting Land Economics Professionals from Around the World

- LAI is a growing network of 26 chapters
- 2,000 plus members in the United States, Canada, Europe and Asia

ALOHA – HAWAII ATLANTA AUM (M.S) – INDIA AUSTIN – CENTRAL TEXAS
BALTIMORE BARCELONA BOSTON CHICAGO REGION FLORIDA SUNCOAST
GEORGE WASHINGTON – WASHINGTON D.C. GOLDEN GATE – SAN FRANCISCO
LONDON LOS ANGELES MADRID MEMPHIS MINNESOTA NEW YORK
ORANGE COUNTY OTTAWA PHILADELPHIA PHOENIX SACRAMENTO
SAN DIEGO SIMCOE – TORONTO VANCOUVER ZIA – NEW MEXICO



United by Land. Connected by Expertise.

LAI is dedicated to ensuring that a range of professional abilities and achievements are recognized, reflecting the diversity of our Chapters and membership.

LAI members focus on building meaningful professional relationships and championing the sustainable development of land.

Beyond business and personal relationships, members are connected through a proprietary, global database of contacts, information and professional services.



Sharing Perspectives. Showcasing Thought Leadership.

- Local Chapter meeting presentations are about sharing projects, community initiatives and complex developments
- LAI members universally appreciate this key benefit
- Members give back and share their expertise in salons and charettes addressing community issues
- Regularly leading to initiatives giving back to the community



Promoting Ethics. Producing Research. Praising Excellence.

From affordable housing to regenerative, sustainable land use, from inspired planning to community partnering —LAI members and Chapters are committed to enduring, best-in-class solutions and highest professional standards.



Fueling the Future. Funding Progress.

Since 1965, the Land Economics Foundation has supported a range of research, case study and community efforts applying land economics to human problems for a better future.

The foundation is supported by member and chapter donations to fund academic research and chapter public projects.

Expanding the study and practice of sound land planning and economic development practices.



- **Communications Committee:** Marketing Objectives, Communications Plans, Branding Materials, Messaging, Post & Socialize Content, Budget
- **The Global Initiatives Committee:** Committee Members & Operating Model, Key Mandates Outcomes (webinars, You Tube) Proposals/Topics of Interest
- **The Gatherings Committee:** In-person gatherings, Annual Land Economics Gathering, Develop Multi-Year Schedule of Annual Land Economics Gatherings
- **The LAI International Membership Committee:** Strengthen membership efforts in the Chapters
- **The History and Archives Committee:** Develop & Fund Comprehensive History & Archives Program, Maintain History Timeline, Update History Posting & Archives Records

Build Your Network. And Your Knowledge.

The Gathering is an annual in-person event for members and guests world-wide.

Members come together to enjoy:

- Behind-the-scenes access to important projects
- International award ceremony **honoring member excellence**



2024 Phoenix, AZ, USA



2023 Barcelona, Spain



2022 Los Angeles, CA, USA



Land Economics Gathering

October 8-10, 2026 | Honolulu, Hawai'i



Sharing our Vision.

LAI's newly **redesigned web site** grants members access to:

- A wealth of information for Chapter leaders and members, connecting you to the international member directory and more
- **KeyNotes**, our engaging online journal, publishes a wide range of economic, academic, policy and planning articles written by members world-wide

Our **LinkedIn page** is a forum where members share timely news and commentary.



Key  Notes



SIMCOE CHAPTER

Established in 1967 and named in honour of John Graves Simcoe, the first Lieutenant Governor of Upper Canada (now Ontario) and founder of the City of Toronto.

Incorporated under the Canada Not-for-profit Corporations Act, 2016.

Simcoe Chapter Board of Directors



Paul Ferris
President



Agnieszka Wloch
Past President



Signe Leisk
Vice President and Chair,
Membership



Lorraine Huinink
Vice President, Program



Adrian Litavski
Treasurer



Claudia Storto
Secretary



Andrew Ferancik
Chair, Communications



Laura Taylor
Chair, Student Liaison



Jason Park, Chair
International Relations



Craig Binning
International
President



Robyn Brown
Director



Cyndi Rottenberg-Walker
Director

High Performers. High Standards. High Value.

Minimum requirements necessary for nomination:

- Be professionally distinguished (minimum 10 yrs experience)
- Be an outstanding contributor to the field of land economics
- Demonstrate high standards of professional ethics
- Be committed to public service

Benefits of membership:

- Local chapter meetings with meaningful dialogue
- Local and global networking opportunities
- Annual international Land Economics Gatherings
- KeyNotes, International online newsletter
- Access to our online member database

Best ways to integrate:

- Attend local events
- Attend The Gathering
- Join a local committee
- Join an international committee





Land Economics Gathering

Fall 2028 | Toronto, Ontario



Simcoe Chapter Committees

- **Program Committee:** help shape Chapter events
- **Academic Liaison Committee:** help raise awareness / scholarships
- **Membership Committee:** help to administer and grow the Chapter
- **2028 Land Economics Gathering:** help make the event a standout



How to Get Involved!

- Attend Chapter events.

Our next event will be held **Tuesday, June 2nd** at the Royal Canadian Military Institute:

***Canada's Defence Industrial Strategy:
A New Day for Ontario's Employment Lands***

Speakers will include: **The Honourable Marco Mendicino** (Senior Counsel and Strategic Advisor, Cassels), **Khawar Nasim** (CEO, Invest Ontario), **Peter Norman** (Principal, Norman Economic Strategies) and **Stefano Sanguigni** (Director of Site Selection Services, Invest Ontario)

- Join a Committee: find a Board Member after the presentation
- Host a mobile event: we're always looking for unique venues or mobile event ideas!



LAI-Simcoe.org



Simcoe Chapter LinkedIn Group



THANK YOU!